



Growing a Career at Augustana Care: Meet the “Mayor” of The Rosemount

Bill Peters joined Augustana Care in 2015 as campus marketing director at our Minneapolis location. In 2016, he became director of housing at The Rosemount, owned by the Makado Group and managed by Augustana Care. Peters (also known as “the mayor”) is a prime example of how employees can grow in their careers with us. Here, he shares thoughts about his journey.

Why do they call you “the mayor” at The Rosemount?

I was given that name by The Rosemount owner Mark Appelbaum because my position contains so many responsibilities. Mayor just seemed like the right description!

Before joining Augustana Care, you worked in retail sales management. What attracted you to health care?

When my dad was in hospice, I loved how the team worked together. That drew me to change careers.

It’s apparent you have a real passion for working with older adults. Can you explain why?

I have five children and often rely on older friends for advice. I also find people tend to lose their egos the older they get. Whether they were CEOs, teachers, or stay-at-home parents, it doesn’t matter. The emphasis is on what’s happening now and I really appreciate that.

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Do older adults add to our communities in ways other age groups do not?

Older generations are the rudders of our ships, helping steer us in the right direction. Their perspectives are much wiser at times because they've been around longer and experienced more.

Your first position involved marketing at our Minneapolis campus. Why did you move to The Rosemount?

In the past, I worked in smaller communities and felt you could really have an impact you might not have elsewhere. Here, I can get to know city leaders, organizations and others to understand how we can be involved with what is going on around us.

What does your position entail?

I work to make sure our entire team's goal is to serve residents. My goal is to help residents live the lives that most inspire them.

Has your new position met your expectations?

It's exceeded them. The Rosemount is really focused on the residents, and that's exactly what I want to do every day.

The mission of Augustana Care is to serve God by fostering fullness of life for older adults and other people in need through the provision of health care, housing and other services in a Christian tradition.

If you have questions or feedback, please contact our communications office at jjzark@augustanacare.org or 612-238-8552.

Creative Director Jeffrey M. Placzek
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Shepherd of the Valley Members Treasure Time at Apple Valley Campus

Open houses, hot dogs and new friendships are just a few things Parish Nurse Susan Ferber mentions when asked about Augustana Care. Ferber and coworkers Pastor Duane Paetznick and Pastor Randy Brandt at Shepherd of the Valley Lutheran Church in Apple Valley have been affiliated with our Apple Valley campus more than 20 years.



Pastor Randy Brandt and parish nurse Susan Ferber at Shepherd of the Valley Lutheran Church share a close bond with Augustana Care residents and parishioners in Apple Valley.

“Augustana Care pastors provide education to parish nurses, and Augustana Open Circle Manager Patty Crawford spoke at our last health fair about dementia,” says Ferber.

“I’ve visited people in memory care or those recovering from hip and knee replacements or in hospice or assisted living. I’ve brought youth from our church to sing or visit, giving us all the opportunity to be part of a larger community,” adds Pastor Brandt.

Pastor Paetznick sees many parishioners who volunteer at Augustana Care. “Volunteering allows residents and parishioners to use their talents to benefit each other,” he says. We look forward to many more years of connecting in the future.

1896 Society Brings New Dimension to Long-time Employee's Experience

Director of Nursing Audrey Roche never thought she'd be at Augustana Care more than 40 years. Yet Roche, who works at Augustana Care Hastings Health and Rehabilitation, says her career is extremely satisfying. "I feel like I'm making a difference in people's lives, and Augustana Care truly appreciates my work," she says.

Recently, Audrey became a member of the 1896 Society. The society was created to honor donors of \$1,000 and above. It was named to commemorate the year of Augustana Care's founding in Minneapolis.

Roche believes the 1896 Society adds a new dimension to her experience as an employee. "Donations support programs and services that add so much to people's lives and it's great to be part of that."



Director of Nursing Audrey Roche says she joined Augustana Care's 1896 Society to help make a lasting difference in the lives of those we serve.



Joining with Volunteers of America will strengthen Centrex Rehab's ability to serve more patients, residents and clients than ever before.

Volunteers of America Joins Centrex Rehab as Third Owner

Centrex Rehab is growing! The company was joined by another owner when Volunteers of America (VOA) Senior Care Division bought into Centrex in February. The main factor influencing this decision is how closely aligned the missions of Centrex Rehab and existing owners Augustana Care and Ebenezer are with Volunteers of America.

Joining with VOA will strengthen Centrex Rehab's mission to **provide quality based services to meet individual clients' needs and enhance their abilities to live their best lives.** "We're excited to begin this new journey as we integrate our work into VOA's various buildings and entities across multiple states," says Centrex CEO Kristy Brown.

Director of Life Enrichment and Volunteer Services Stephanie Sheridan is creating activities based on residents' personal preferences, including physical activity classes.



Enriching Lives at Castle Peak: a New Employee's Story

As a child, Stephanie Sheridan loved visiting her grandparents, and was thrilled when her experience led to a career that includes older adults. Last fall, Sheridan joined Augustana Care as director of life enrichment and volunteer services at Augustana Care's newest community, Castle Peak in Colorado.

Sheridan is currently focused on enhancing spiritual care at Castle Peak. After asking residents to share their spiritual preferences, she began working with David Pearce, a volunteer with the 4 Eagle Senior Care group serving older adults in the area.

Pearce and other group members are connecting with local clergy about opportunities for visiting chaplains and rabbis, Bible study and more. "We're seeing a wonderful outpouring of support," he says.

Other activities at Castle Peak include regular visits from students at Brush Creek Elementary, exercise, music therapy, massage and a daily happy hour. "Social interaction is a huge part of life at Castle Peak, and I want to help each resident enjoy time with neighbors," Sheridan says. "I'm here to help older generations celebrate their lives."

New Support Services at Augustana Open Circle for Caregivers and Individuals with Early Dementia



The new space at Augustana Open Circle gives us more room to provide consultations to caregivers.

What's new at Augustana Open Circle? We expanded our space to accommodate new services for caregivers and people in the early stage of conditions like Alzheimer's. A grant from the Minnetonka Rotary Club helped support this effort.

For those with memory issues, remaining connected to friends and the community can be challenging. The MAP (Memory, Adventure, Purpose) program is focused on wellness, mindfulness training, physical activity and healthy eating. Members also visit interesting destinations and participate in volunteer opportunities.

Care consultation is a new service offered to caregivers. Consultations are provided by Clinical Social Worker Carol Ashwood, who is trained to assess caregiver needs to develop an ongoing plan. The plan helps family caregivers gain knowledge, skills, and tools tailored to their situations.

“We help people identify options so they can care for themselves as well as others,” says Augustana Open Circle Director Peggy Gaard. “Caregivers are the experts on their situations. Together we can identify what the critical issues are and help families find solutions.”

The MAP Program and caregiver consultations are open to the community. To learn more, call 952-697-5370.



Memory, Adventure, Purpose group leader Sarah Tucker shares a participant's painting with Augustana Open Circle Director Peggy Gaard.

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A fun day of golf awaits you at our annual tournament at Crystal Lake Golf Club on July 17. You'll also enjoy a festive evening while helping support spiritual care for those we serve. To register for the evening event, learn more about golf and sponsorship opportunities or donate to the silent auction, please contact cpaulson@augustanacare.org or 612-238-5213.

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